



Be more profitable!
Accept card &
mobile payments.





Cashless Realities

Your customers are carrying less cash. 1 in 5 don't carry any!* *Walker Sands 2014 Future of Retail Study











Over **1 billion** cashless transactions in the U.S.

Increasing **11-16%** over the next several years.

27% of total workplace market sales are cashless, **a 62% increase** from 2 years ago.*

*Vending Times Industry Research

Mobile Wallet Use is Growing



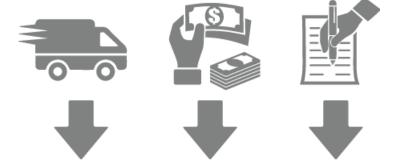


It's all about profitability

 Make your vending equipment more profitable & convenient by implementing cashless



 Reducing the costs of filling your equipment with integrated remote reporting





With Cashless You Can Increase Sales!





You've Got To Take It To Make It

You won't miss the sale from a cashless customer.

2 Increase Same Machine Sales

On average, the industry is seeing **15% increase** in same machine sales after adding cashless.

3 Higher Priced Item Sales

Cashless allows you to enhance your product offerings with higher priced (better margin) products.



With Reporting You Can Reduce Your Costs!

- Let technology alert you when you need to visit your machine and use the rest of the time for the things you want or need to be doing
- Manage your product sales and cash & cashless transactions online
- See what's selling and what isn't from your computer or mobile device

In short cutting time and expense.





Why Greenlite Cashless?

- Greenlite is turn-key It provides card & mobile payment acceptance and remote monitoring, management & reporting tools from one easy-to-use web-based application
- Greenlite offers more information at your fingertips with the most convenience
- Deposits to Your Account Daily
- Expandability Greenlite accommodates your needs for tracking and accountability as you grow
- Powered by industry leading technology and hardware
- Unmatched, reliable support when you need it
- Installed on your equipment direct from the factory



Greenlite Cashless Features



Accept Credit & Debit Cards

Supports multiple cards including Visa® Credit, Visa Debit, MasterCard® Credit, Discover® & American Express®



Accept Mobile Payments

SoftCard Mobile Wallet®, Apple Pay and major brand contactless cards.





Totally Secure

All transactions meet current payment card industry data security standard compliance. No card data is stored. Customers can be confident in a safe purchase.

Nationwide Network

Most comprehensive coverage available using the Verizon 3G data network.





24/7 Anywhere Management

Accessible 24/7. You'll always have the latest version. You can use your computer, tablet or smart phone to keep tabs on your machines



Greenlite Cashless Features



Machine Sales Tracking

Analyze your machine sales with comprehensive details on sales history by day, week, month and year.





Integrated Cash & Cashless Reporting

One solution to manage both cash and cashless vending.



Two Tier Pricing

Set lower price for cash purchases, higher prices up to a dime more for cashless purchases to offset transaction fee.







Visual Alerts

View alerts when you login for machine health.

*Real-time alerts available with optional Greenlite Data plan.



Daily Bank Deposits

Card & mobile sales deposited daily.

Processing through





Greenlite Data Features

- Includes all Greenlite Cashless features plus:
 - Real-Time Text or Email Notification Alerts for machine health and operation
 - Management Tools for Multiple Machine Organization and Scheduling
 - Item Database Management
 - Planning Product Facings for Multiple Machines
 - Filling schedules & Pick Lists

